

GRCC

GRAND RAPIDS COMMUNITY COLLEGE

CAP 2.1.2

**INCREASE THE USE OF LABOR
MARKET INFORMATION IN PLANNING
AT GRCC.**

Team

Heath Chelesvig

Katie Daniels

Luann Keizer

Amy Koning

Scott Lampe

Susan Lichtenberg

Julie Parks

Paula Sullivan

Jill Woller-Sullivan

Purpose



Increase the use of labor market information (LMI) in the planning process

Tie GRCC's Effort to Talent 2025's Talent Demand Report

Wildly Important Goal 1

Develop and recommend the Labor Market Analysis process for the analysis, interpretation, and evaluation, of Labor Market Data for ~~selecting~~ verifying existing and/or emerging occupations for further study.

Lag Indicator: ~~The process~~ An LMI Program Health tool is approved and used by stakeholders to approve or deny approval of a new program (or support or not, program discontinuation and/or program review).

Wildly Important Goal 2

Goal 2: Build the capacity to understand and use Labor Market Information, Job Postings Information, and related environmental scanning data in the context of Academic Program Review, New Program Development and Program Discontinuation.

Lag Indicator: Stakeholders confirm use of Labor Market Analysis data in the decision making process.

WIG 1: Create Tool

LMI Program Health Indicator Tool

WIG 2: Build Capacity

CIP and SOC Presentation to School of WFD

Use opportunities to demonstrate and improve LMI Program Health Tool

Survey of Users

Other: Maintain ties with Talent 2025

Talent 2025

[Supply and Demand Analysis and
Insights Report](#)

URL

[http://talent2025.org/files/documents/misc/
WestMI_TalentAssessment2015_4.pdf](http://talent2025.org/files/documents/misc/WestMI_TalentAssessment2015_4.pdf)

Questions???