

College Action Project Worksheet for CAP Projects – October 21, 2016 Update

CAP: 1.3.5 Implement the Women Empowering Leadership and Learning (WELL) program in increase success of female students of color.

Champion: Terri Tillman, Jennifer Smith, Kimberly Olushola

1. CAP Team Members:

Name, Title Laura Moody (Nursing), Vikki Cooper (Developmental Education), Victoria Powers (TRIO), Yolanda Duncan (DSS), Sophia Brewer (Library), Nikki Banks (Criminal Justice), Theresa Williams (College Success Program), Lynnell Talbert (Criminal Justice), Sara Brooks (adjunct), Bertha Chivis (adjunct), Erika Bailey (AATC), Amy Robinson (Human Resources), Kate Kryger (Biology), Erica Brown (Cashier's Office), Myriah Williams (Academic Testing Services), Denise Jones (College Success Center), Lakisha Beck (Student Records), Tamber Bustance, (Equity & Inclusion), Jennifer Bryant (Academic Outreach)

2. Describe the **purpose** of this project including a description of the associated activities. (100 words or fewer)

The purpose of The WELL is to provide workshops, outreach initiatives in monthly formats, a conference and social media campaigns to provide relative information for the student to become more academically successful and improve in the areas of social and emotional well-being. All of the activities will directly impact student success and student retention rates for Women of Color enrolled at Grand Rapids Community College.

3. Describe the **goals** of this Action Project (in 100 words or fewer)

The goal of The WELL is to promote academic excellence and personal well-being among Women of Color female students through active collaboration between staff, faculty and students at Grand Rapids Community College. The WELL will connect with, but not limited to, the following offices as cross campus collaboration to increase the student success of African American female students: Counseling and Career Center, Office of Diversity, Financial Aid Office, Student Life, Student Government, Student Employment, Bookstore, Food Services and classroom faculty. The goals will be to:

- Increase the semester to semester retention rate.
- Improve participant's grade point averages
- Increase enrollment in Phi Theta Kappa
- Create scholarships for Women of Color

4. What **measurable criteria** will be used to determine this project's success?

The following criteria will be used:

Measurable criteria used will be semester to semester retention data, semester grade point averages for women of color, number of participants in Phi Theta Kappa, dollars allocated to create scholarships and participation rates in tutoring.

5. What **Indicators of Success** will this project most likely impact? Please indicate whether the project will directly or indirectly impact the measure.

This project will directly impact the following indicators:

- Women of Color course completion rates.
- Women of Color increase in campus involvement which impacts student success.
- Women of Color increase of semester to semester retention rates.
- Women of Color increase of cumulative grade point averages.

6. What **personnel resources** will be required to deliver the project successfully?

The personnel resources will required faculty, staff and one contingency/student employee to create and manage the social media portion of this CAP.

7. What **additional resources** will be required to develop and/or sustain the project in 2016-17?

Category	Cost	Explanation (one time or recurring)	Which budget will cover these costs?
Supplies	\$850	T-Shirts for Students, graphic design fees and printing costs for advertising	
Training	\$8650	Conference/Campus Visits (see addendum for rationale): Visit to Prince George Community College- approximately: \$1150 Ohio State University Women of Color Conference approximately: \$500 365 Lead Conference \$7000	
Equipment/ Software	\$2000	Student/Contingency Employee to create social media information tools and resource database (This is a one-time request to set-up the social media component of the program) See attached job description	
Other/Conference	\$8500	Conference: \$5500 Includes cost for speaker, marketing, conference bags and conference attire (t-shirts) and food. Monthly Events: \$3000 Includes costs associated with refreshments, decorations, door prizes, and etc. for the following events: Meet & Greet (October), HBCU Presentation (October), Giving Drive Event (November),	

		End of the Semester Events (2 total December & April), Semester Kick-Off (Jan), Love Month Event (February)	
TOTAL Cost Estimate	\$20000		

8. Will this project require any **additional budget dollars** for the 2016-17 academic year that have not already been secured? ___NO __X Yes

If yes, please describe briefly: \$20000 SLT/CAP dollars

9. Provide a 12-month work plan for this project:

Month	Activity	Person Responsible
August 2016		
September 2016	Social Media Campaign Start Up Club Day Outreach Visit WOW Program for "WOW Wednesday"	Terri Tillman Jennifer Smith
October 2016	HBCU Workshop Attend LEAD Conference Faculty/Staff/Student Meet & Greet	Terri Tillman Jennifer Smith Kimberly Olushala
November 2016	Giving Drive	Terri Tillman Jennifer Smith
December 2016	End of the Semester Gathering	Terri Tillman Jennifer Smith
January 2017	Welcome Back Event	Jennifer Smith
February 2017	Love Month Event	Kimberly Olushala
March 2017	Women of Color Conference 2016	Terri Tillman
April 2017	End of the Year Event	Terri Tillman Jennifer Smith Kimberly Olushala
May 2017	Program Evaluation	Terri Tillman Jennifer Smith Kimberly Olushala

10. CAP Teams who meet regularly to plan and implement their project are more likely to accomplish their goals. Please provide your meeting calendar for next year.

The WELL, as a total group, will meet from 12:15 PM-1:30 PM at the conclusion of each SLT meeting beginning September 16, 2016. In addition, each “Calendar CAP Champion” will meet as needed to facilitate and implement a specific month event.