Student Success CAP 1.3.2

Create and improve student services for part-time students, evening, and weekend students, as well as at Lakeshore Campus and regional sites.

Part-Time Student Profile

- Student profile at GRCC has gone from 55% part-time to 66% part-time
- 33% morning classes, 33% afternoon classes, 33% evening classes
- 68% are not Pell Grant recipients
- No significant difference in term GPA's
- Lower retention rates and graduation rates. Just flat out takes longer!!!!
- Generally state they can receive student supports and classes when needed
- 70% say that their job/employment situation is the reason they attend part-time
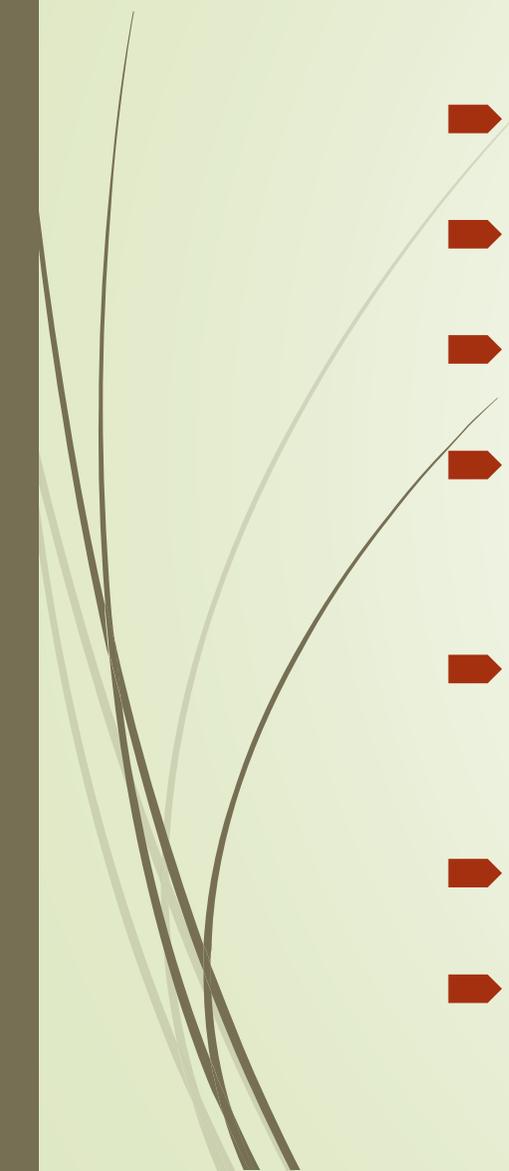- "I would take more classes….."

Purpose

- Determine what student services are currently offered (when & where)
- Determine what student services are deemed necessary for college success and/or desired by students themselves
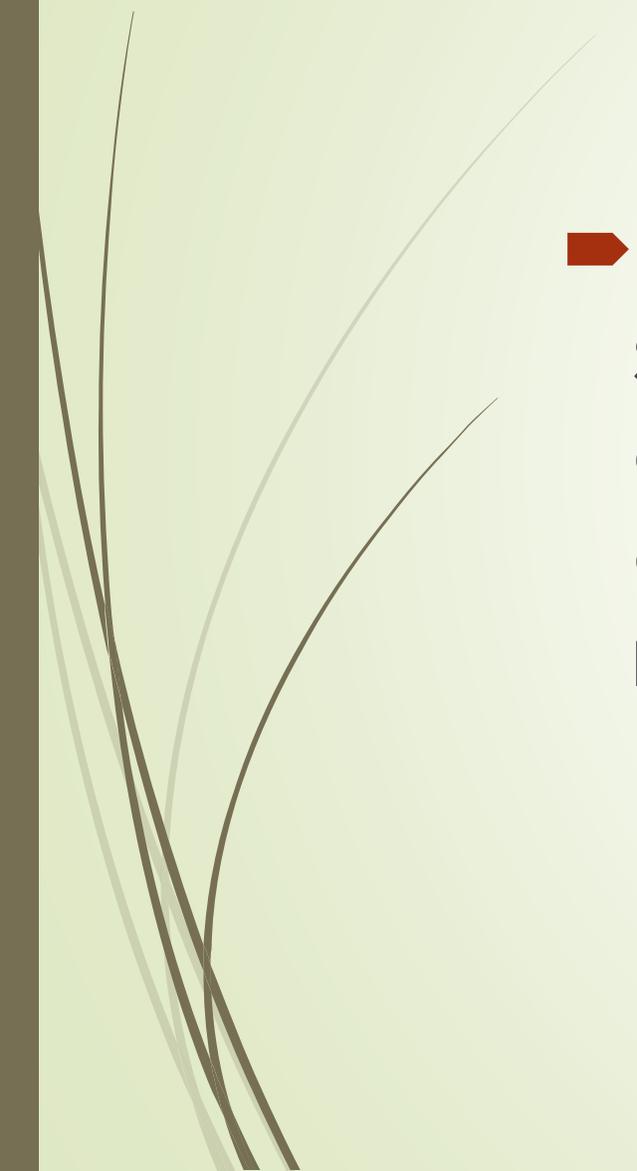- Determine if services can/should be added

Team Members

- Amy Bennett, ESP Ford Field House
- Dan Clark, Dean of Academic Outreach
- Susan DelRaso, Lab Coordinator
- Theresa Freiberg, Counseling Services Coordinator
- Jennifer Keesson, Assistant Professor/TRIO Counselor
- Evan Macklin, Student Life
- Saibo Williams, IT Customer Support Tech

Goal

▶ Increase and improve resources and services for part-time students that would cause increase in credits per semester and/or see improvements in completion rates for part-time students

Measureable Criteria

❑ Create mobile information stations at various facilities

❑ Complete Lakeshore Campus and Regional Site Student Surveys

❑ Increase Scholarship Applications Received and Scholarships Awarded

Project Plan

❑ Review most recent SENSE (2010) data

❑ Create baseline matrix of student services (when & where offered)

❑Coordinate efforts with Re-Enrollment project team

❑Coordinate efforts with new AQIP project

Project Plan (continued)

- Review and analyze part-time student scholarship data
  - Less than 5% (about 2.5% part-time) of all students apply!!
  - Scholarship funds are never depleted
  - Approximately 90 scholarships for part-time students
  - Scholarship deadline is…..????

Part-Time Students & Scholarships

- Operation Part-Time Student Scholarships: Double the number of part-time students completing an application and being awarded!!!
  - ❑ Add banner on home webpage www.grcc.edu
  - ❑ Create and run Facebook ads
  - ❑ Create and run Blackboard announcement
  - ❑ Clean up and redirect scholarship searches via internet to www. grcc.edu/scholarships
  - ❑ Separate and high light part-time scholarships for students
  - ❑ Ask faculty to make announcement in class

Indicators of Success

- Improved persistence rate (fall to winter term) and (fall to fall term) of part-time students

Questions???

- Thank you for your feedback on CAP 1.3.2!!!!