

GRCC

GRAND RAPIDS COMMUNITY COLLEGE

January 20, 2017

CAP 2.1.2

**INCREASE THE USE OF LABOR
MARKET INFORMATION IN PLANNING
AT GRCC.**

Team



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Purpose



Increase the use of labor market information (LMI) in the planning process at GRCC

Tie GRCC's effort to Talent 2025's Talent Demand Report

Wildly Important Goal 1

Goal 1: Imbed a Labor Market Analysis process into Curriculog and the Academic Program Review Process.

Lag Indicator: An LMI Program Health tool is used by stakeholders to assist in the approval of a new program (support or not), program discontinuation, and/or program review.

Wildly Important Goal 2

Goal 2: Implement the New Career Coach Tool to assist students and potential students in making important career decisions by increasing the use and efficacy of the on-line tool.

Lag Indicator: Web analytics show an increase in the use of Career Coach and an increased trend in converting hits into actual program inquiries and subsequent enrollments.

WIG 1: Continue to use LMI in planning processes

1. LMI and Job postings information used for 8 different curriculog requests.
2. LMI and Job postings information being used for Business, Manufacturing, OTA, and Automotive Programs under academic program review.

WIG 2: Implement and improve the use of the New Career Coach

Reform CAP Team to meet this goal

Present GRCC's [New Career Coach](#) prototype January 25th at 3 pm in Sneden 107

Customize New Career Coach to best meet the needs of students and go live.

Other: Maintain ties with Talent 2025

Talent 2025 2016 Report

[West Michigan Talent Assessment Report](#)

URL

http://talent2025.org/files/documents/misc/Talent2025_2016TalentDemandReport.pdf

Questions???