

College Action Project Worksheet for CAP Projects – August 7, 2015 Update

CAP: 1.2.5 First Scholars Project

Champion: Raynard Ross

1. CAP Team Members (name/department):

- Chris Sain, Student Success & Retention
- Travis Steffens, Student Success & Retention
- Katie Daniels, Curriculum
- Kathy Mullins, GRCC Foundation
- Finance Dept Member (TBD)
- Sarah Dorer, Student Life (Replacement needed due to resignation)
- Michael Schavey, Experiential Learning
- Marisol Blanco, College Success Center
- Institutional Research Member (TBD)
- Brian Daily, Academic Support & Tutoring Services
- Rosario Montes-Sutton, Counseling
- Magdeline Montes-Spruit, TRiO Student Support Services

Describe the **purpose** of this project including a description of the associated activities. (100 words or fewer)

Three year graduation rates for full time students attending GRCC as their first college experience have averaged 14% in the past five years and are much below national benchmarks. The goal of this project is to significantly increase the number of this cohort of students who earn a credential through a targeted college-wide campaign including recruitment, marketing, financial incentives, social experiences, and concierge-style academic support systems. Key organizational areas involved will include: Enrollment management and financial aid, Student success and retention, Media relations, Institutional research and planning, College success center, GRCC Foundation, Finance office, and the Provost's office.

2. Describe the **goals** of this Action Project (in 100 words or fewer) (**Wildly important goals**)

- Overall project goal is to increase graduation average for this cohort from current rate of 14% to 17% within project period. This goal cuts in half the current 6% discrepancy that exists between GRCC and public 2 year institutions. For the period 2007-2010, that national average is 20% (National Center for Education Statistics).

3. What **measurable criteria** will be used to determine this project's success? (**Lead measures**)

- Continuation of full time status
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- Course success rates
 - Timeliness of earned credit milestone attainment (i.e. percentage of cohort students that earn 15, 30, and 45 credits)
4. Please provide the **results of your lead measures** to date (either tables or charts) (**Compelling scoreboard**)
- N/A as no actions yet taken to impact lead measures.
5. What **Indicators of Success** will this project most likely impact? Please indicate whether the project will directly or indirectly impact the measure.

Yes, the project will directly impact the measures.

6. What **personnel resources** will be required to deliver the project successfully?
- To deliver this project successfully there will be needed time and effort on the part of various departments. In particular, this project will largely utilize the personnel resources of individuals within Student Life and the Office of Student Success & Retention. To a lesser degree the project will use resources within Academic Support & Tutoring Services, Counseling and Retention Services, as well as Experiential Learning.
7. What **additional resources** will be required to develop and/or sustain the project?

Category	Cost	Explanation (one time or recurring)	Which budget will cover these costs?
Student Engagement (i.e. Social Incentives)	\$1200 annually (\$400 per)	This will be recurring costs that occur at least three times per academic year.	SLT
Milestone Gifts	\$1000 annually	Recurring cost as milestones will be recurring.	SLT
College Student Inventory (CSI)	\$1000 annually (\$8 per student)	Annual recurrence for each cohort	SLT
Mid-Year Student Assessment	\$1000 annually (\$7.50 per)	Annual recurrence for each cohort	SLT

	student)		
First Year Experience Conference	\$8000	One time conference registration and travel for 3-4 teams members	SLT

8. Will this project require any **additional budget dollars** for the 2015-2016 academic year that have not already been secured? ___NO x Yes

9. Provide a 12-month work plan for this project:

Month	Activity	Person Responsible
July, 2015	Obtain familiarity by examination of First Scholars Program documentation.	Raynard Ross
August, 2015	Officially form team	Raynard Ross
September, 2015	Prepare meeting calendar and host first team meeting to establish necessary data points. Will also make assessment of current GRCC services and programs that can impact First Scholars.	Raynard Ross, Travis Steffens, and CAP Team.
October, 2015	Data analysis	Full CAP Team
November, 2015	Continued data analysis.	CAP Team
December, 2015	Second team meeting to examine feasibility of incentives (financial, social, and academic).	CAP Team
January, 2016	Team meeting with continued examination and drafting of implementation plan for incentive/engagement activities	CAP Team
February, 2016	Team meeting with continued drafting of implementation plan and setting timetable to engage Fall 2016 FT FTIAC's	CAP Team
March, 2016	Host student focus groups of retained Fall 2015 FT FTIAC's to obtain student perspective of implementation plan.	CAP Team Members
April, 2016	Host student focus groups of retained Fall 2015 FT FTIAC's to obtain student perspective of implementation plan and team meeting to review results.	CAP Team Members
May, 2016	Team meeting to finalize implementation plans for Fall 2016 Cohort	Raynard Ross and CAP Teams
June, 2016	College Student Inventory Testing	Travis Steffens and

		CAP Team
July, 2016	College Student Inventory Testing	Travis Steffens and CAP Team

10. When will your Team meet? Please provide **Team meeting dates** for August 2015 to June 2016

(Create a Cadence of Accountability)

- Meeting dates not yet identified.
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