

Student Success Update

COLLEGE ACTION PROJECTS

Project Title: **Pathway to Employment**

Project #: **6.1.1**

Project Author:

Date: **March 2013**

Project Team:

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Highlights:

AQIP reviewers applauded the innovative approaches to accomplishing the goals of the project.

The soft launch of the Career Coaching software tool was impressive.

The successful merging of the Counseling and Career Center and Career Development services prior to the start of the academic year.



Goals:

The goal of this project is the development of a proactive, integrated, and collaborative career and employment services model that meets the personalized need of our students.

Results

- Completed the mapping GRCC career services and student program infrastructure assessment to collect data and information to improve service utilization, effectiveness and streamlining of processes.
- Merged Career Development with Counseling and Career Center and working toward integrated services and web presence.
- Fully implemented the Career Coaching Software with a soft launch of the tool with a link on the GRCC Homepage.
- Awareness and partnership meetings with OISD to explore opportunities with their Who Am I technology and program initiative.
- Piloted, “Develop Your Dreams Career Conference” for GRCC undecided students.
- Collected and reviewed webpage analytics for the primary student career and employment services resources and information sites.
- SLT budget request submitted for funding to merge and build robust career website with GRCC and community related services, programs, resources and links. This was a 24/7 accessible “Big Blue Door” career service project idea from the innovative design approach.
- Develop, offer and monitor career focused programs to meet student needs (Career Courses, Career Fairs, Career Showcases, Career Workshops, Class Presentations, and Internship Assessment).

GRCC

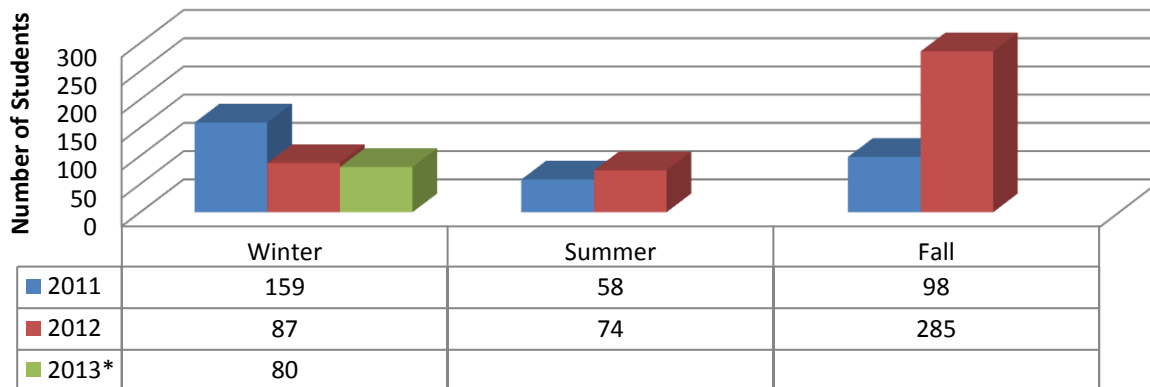
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Career Advising Scheduled Appointments Counseling and Career Center



**Number for Winter 2013 as of 3/8/13. Semester ends 5/3/13.*

Challenges

The Career related learning and support approaches for students are occurring across departments at the college. The student impact is difficult to systematically measure.

The action project is large in scope and establishing priority and securing funding to move innovation technology solutions forward continues to be challenging.

There is no statewide system to collect accurate employment data for student after transferring and completing their educational and career goals at the college.



Relationships to Other Projects

5.1.1 Mandate the student success course (CLS 100) for all first time, degree seeking students, and PY097 for developmental students.

6.1.1 Expand learning options to increase transfer, persistence, and completion through faculty and staff learning experiences with employers.

Next Steps

- Pilot and or continue to explore the CAP project innovative ideas that were ranked in the top four by student stakeholders.
- Complete integration of Career Development with Counseling and Career Center.
- Develop a proactive student, faculty and staff career services and resources communication campaign to improve awareness and service utilization.
- Assessment of realistic student technology and services engagement opportunities from the “Map Your Future” concept development
- Design an “Online One-Stop” site for students to access for career related information, resources, upcoming programs and community links to support needs and interests.
- Set targets for service utilization based on the collection of 2011-2012 baseline data
- Utilize the comprehensive learning from the career preparation module developed for the GRCC Pathway to Prosperity Department of Labor Grant to inform services and program improvements.
- Explore and integrate strategies to utilize local community resources to assist with employer job information.